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MEDIA CONTACT

Lisa A. Maini
myMarketingManager
Tel. (617) 337-5331
Fax (617) 337-5334
lmaini@mymarketingmanager.com

JAMES A. PERRY JOINS STRATEGIC INSIGHTS ADVISORY BOARD

DATELINE: STAMFORD, CT; January 29, 2008... Strategic Insights is pleased to announce that James A. Perry, Senior Vice President and Managing Director of InSearch Worldwide Corporation, has joined as an Advisory Director effective today. Mr. Perry specializes in national and international executive search for Fortune 50 clientele drawn from such industries as telecommunications, information technology and outsourcing, utility/energy, high technology, manufacturing, media, management consulting, retail, financial services and trade associations. Prior to entering the executive search field, Mr. Perry spent almost two decades in senior level marketing, operations and sales management positions. A graduate of Northwestern University, he has been both a speaker and panelist for numerous industry forums as well as the Kellogg School of Management Alumni Association.

Den Taylor, Founder and Managing Partner of Strategic Insights, states, "Jim has been a close personal and professional friend for over 20 years, and whose sound business judgement I have relied on in numerous situations. He will bring significant relevant experience to our Advisory Board and I am very pleased he has agreed to join."

About Strategic Insights

Strategic Insights is a global enterprise intelligence consulting firm that helps companies use intelligence to protect their business against financial loss, maintain a competitive advantage, establish best practices and identify strategic opportunities. Our ethical processes, proprietary intelligence models and global network of business partners are highly regarded by clients seeking to optimize business decision support for matters concerning intellectual property rights in the U.S. and abroad, M&A, strategic partnerships, investment risk, competition and value chain relationships.

For more information about Strategic Insights please visit: www.strategic-insights.com or contact:

United States

Strategic Insights, LLC
6 Landmark Square
Stamford, CT 06901-2792
Telephone: (203) 563- 0001
Facsimile: (203) 762-1083
info@strategic-insights.com

Europe

Strategic Insights, LLC
17 Cavendish Square
London W1G 0PH
Telephone & Facsimile: +44 (0)20 7993 8235
info@strategicinsights.com